

2009 National Extension Risk Management Education Conference
March 31 – April 1, 2009
Pre-Conference Seminar – March 30
Silver Legacy Resort Casino
Reno, NV

Call for Concurrent Session and Poster Presentations

Proposals due November 19, 2008

The 2009 National Extension Risk Management Education Conference will bring together private and public sector educators, crop insurance agents, lenders, and other agricultural professionals to share ongoing and emerging successful risk management education efforts which target agricultural producers and their families. Conference participants will learn about what is working to help producers effectively manage the financial, production, marketing, legal and human resource risks associated with their agribusinesses.

A Pre-Conference Seminar will be held on Monday afternoon, March 30. Due to the recent volatility in commodity markets and the many changes in agricultural marketing, this year's seminar topic will be "The New Paradigms of Marketing".

Concurrent Session and Poster Proposals

Concurrent session presentations are being solicited which highlight successful risk management education programming. Abstract submission is encouraged from any public or private entity involved in risk management education for agricultural producers, regardless of whether the project was funded through a regional Extension RME Center. Proposals for panel presentations and/or multi-region presentations are also encouraged.

Length of sessions: 30 minute or 60 minute sessions are available, depending upon the time required to adequately present the educational material. As you consider which length to choose, please bear in mind that we would like presenters to allow 5-15 minutes at the end the session for questions and interaction.

Poster exhibits: Tables will be available for table-top poster displays. Exhibitors will be responsible for providing a structure, such as a display board, to secure and exhibit their poster. Conference participants will have an opportunity to interact with the poster authors during an evening reception on March 31st.

Topics for Proposals

Concurrent Session and Poster Exhibit topics may include programming related to any of the five areas of risk addressed by agricultural RME including: financial, production, marketing, legal and human resource. The Conference Planning Committee encourages all presenters to **focus on the risk management results** that producers gained through participation in their educational projects.

Two Areas of Emphasis in 2009: Marketing and Audience Groups

Marketing – As a follow-up to the Pre-Conference Seminar, the Planning Committee intends to offer two Marketing tracks within the Conference – one on the marketing of traditional commodities, and

the second on marketing specialty crops and livestock. Proposals are therefore sought from projects that were conducted on agricultural marketing topics.

Audience Groups - The Planning Committee also invites proposals from projects that targeted audience groups which are identified for special emphasis in Section 12026 of the 2008 Farm Bill. These include:

- Beginning farmers and ranchers
- Legal immigrant farmers and ranchers who are attempting to become established in the U.S.
- Socially disadvantaged farmers or ranchers
- Farmers or ranchers who
 - a. Are preparing to retire; and
 - b. Are using transitions strategies to help new farmers or ranchers get started
- New or established farmers or ranchers who are converting production and marketing systems to pursue new markets

Format for Proposals

Proposals will be accepted online. To submit a proposal for a concurrent session presentation or a poster display, please go to the 2009 National Extension RME Conference website (<http://www.agrisk.umn.edu/reno2009/>). There you will be able to register your proposal and provide an abstract (maximum of 250 words) describing your educational effort, and how it was of benefit to producers involved in agricultural production. **Please note that the website will not be available until October 15, 2008.**

Review of Proposals

A peer review committee will consider each proposal that is submitted by the deadline of November 19, 2008. Decisions will be made in mid-December, at which time presenters will be notified.

Guidelines for Concurrent Presentation Speakers and Poster Authors

Workshop and poster presenters will be expected to register for and participate in the entire Conference (March 31 & April 1, 2009). The Conference will begin early on the morning of March 31st and will conclude at noon on April 1st. The Pre-Conference Seminar, for those who choose to attend, will take place on the afternoon of March 30th.

Concurrent session presenters should be prepared to submit an electronic copy of their presentation prior to the conference. Further instructions will be provided at a later date.

If you have any questions, please contact Don Tilmon (htilmon@udel.edu, 302-831-1325) or Laurie Wolinski (lgw@udel.edu, 302-831-2538).