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NIFA UPDATE

Family and Consumer Sciences

**2010 FCS Administrators Meeting
NEAFCS Annual Session
Portland, Maine**



- NIFA was established by the 2008 Farm Bill to serve the nation's needs by supporting exemplary research, education, and extension that addresses many challenges facing the nation.
 - Internal & External Impact
 - Team Participation
 - FCS Planning & Positioning



OVERVIEW

- FCS Stakeholder Input Meeting
- FCS Strategic Planning
- NIFA Structure
- NIFA Grant Opportunities
- FCS & NIFA Priorities



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FCS STAKEHOLDER INPUT MEETING



Background

- February 8-10, 2010 DC
- Goal
 - To set the strategic direction and continue gathering input from FCS Leaders representing land-grant universities, Cooperative Extension Services, and key partnerships for FCS and its role in research, education and extension at the national level.



Background

- Facilitation
- Stakeholders
 - Functions & Disciplines
 - Regions
 - 1862s, 1890s
 - Professional Organizations & Stakeholder Groups
 - APLU, BoHS, CAFCS, NCFR, AAFCS, NEAFCS, ACCI, 4-H



Objectives

- Definition, Vision & Mission
- Language Alignment
- NIFA Priorities
- Research & Program Capacity



Definition

- Family and Consumer Sciences (founded as Home Economics) is the integrative, multidisciplinary field of science that studies relationships among humans and their environments to foster quality of life, strengthen communities, and achieve a healthy and sustainable world.



Tagline

- Family and Consumer Sciences...

*...advancing the human dimensions
of food and agriculture.*



Vision

- Breakthroughs are made in the human dimensions of food and agriculture because of Family and Consumer Sciences.



Mission

- To focus on the human dimensions of food and agriculture in addressing priority issues through scientific research and its application; strategic partnerships; Extension education; and the preparation of the next generation of (Family and Consumer Sciences) professionals.



NIFA Priority Issues

- Global Food Security and Hunger
- Climate Change
- Sustainable Energy
- Childhood Obesity
- Food Safety



Next Steps

- Logic Model
- Branding & Communications Plan
- Research & Program Capacity Development
- Strategic Partnerships
- National FCS Workgroup



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FCS STRATEGIC PLANNING



- NIFA FCS Logic Model
- Branding & Communications
 - FCS Alliance
 - Media
 - Strategic Partnerships
- Functions
 - Research
 - Education
 - Extension



Branding & Communications-FCS Alliance

American Association of Family & Consumer Sciences (AAFCS)

Association for Career and Technical Education (ACTE), FCS Education Division

Association of Public and Land-grant Universities (APLU) Board on Human Sciences (BoHS)

Council of Administrators of Family and Consumer Sciences

Family & Consumer Sciences Education Association (FCSEA)

International Federation for Home Economics (IFHE)

USDA, NIFA

National Association of State Administrators of Family & Consumer Sciences (NASAFACS)

National Association of Teacher Educators for Family and Consumer Sciences (NATEFACS)

National Association of Teachers of Family & Consumer Sciences (NATFACS)

National Extension Association of Family & Consumer Sciences (NEAFCS)

Family, Career, and Community Leaders of America (FCCLA)

Kappa Omicron Nu

Phi Upsilon Omicron



Branding & Communications

- **NIFA Resources**

- Web & Lists
- Publications, Exhibits, Presence
- Social Media
- eXtension

- **Strategic Partnerships**

- Internal
- External



Functions-Research

- Awareness
- Capacity
- Grantsmanship
- RFA Language
- Strategic Opportunities & Partnerships



Functions-Education

- Next Generation
- Shortages
- Student Development
- Professional Development
- GP IDEA



National Future Scientists & Educators of Extension

Engaging top scholars as prospective agents and specialists across the United States."

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...you can do what you love and still meet the requirements for your degree program?

ON-LINE COURSE CATALOG

You can also search our on-line course catalog, which describes many classes not found in our highlighted degree programs:

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[GREAT PLAINS IDEA DOCUMENTS](#)

GRADE TRANSLATION

You will be taking courses from institutions with different grading systems. The "teaching" university (where your course is taught) will

Programs, Degrees & Courses

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Click different program titles below for details.

[COMMUNITY DEVELOPMENT](#)

[DIETETICS](#)

[FAMILY & CONSUMER SCIENCES EDUCATION](#)

[FAMILY FINANCIAL PLANNING](#)

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[MERCHANDISING](#)



Functions-Extension

- eXtension
- FCS Volunteers
- Signature Programs-FCS Survey
 - Global Food Security & Hunger
 - Childhood Obesity
 - Climate Change
 - Sustainable Energy
 - Food Safety

Objective, research-based and credible information you can use every day to improve your life.

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How Wildfire Threatens a House

Wildfire can threaten a home in three ways. Learn how and actions you can take to reduce your risks. > Read



Money Management in Times of Disaster: Preparation

> Read



Online Workshop Helps

Upcoming Events

22 September

- National Dog Week
- Fish Amnesty Day
- Children's Educational Program: Little Leaves: Autumn Arrives!

23 September

- Master Equine Manager One
- Feral Hog Information Day
- Zoonoses: Understanding the

Resource Areas

Alerts

Community

Disaster Issues

Energy

Family

Child Care

Families, Food and Fitness

Family Caregiving

Food Safety

Parenting

Personal Finance

Farm



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NIFA STRUCTURE



- Dr. Cathie Wotecki-REE Under Secretary
- Dr. Roger Beachy-Director
- Drs. Otto and Broussard & Administration Staff
- Sub Institute Directors & Principal Scientists
- Division Directors
- 320 Employees



- **Sub Institutes**

- Institute of Food Production and Sustainability
- Institute of Bioenergy, Climate and Environment
- Institute of Food Safety and Nutrition
- Institute of Youth, Family, and Community
- Center for International Programs



- Institute of Youth, Family and Community
 - Division of Education and Community
 - Division of 4-H Youth Development
 - Division of Family and Consumer Sciences



- Division of Family and Consumer Sciences
 - Director
 - 9 NPLs
 - 5 Program Specialists
 - 2 Program Assistants
 - 1 Secretary



- Division of FCS NPL Positions
 - Family & Human Development
 - Family & Consumer Economics
 - Housing & Community Living
 - Nutrition, Health & Physical Activity
 - Child & Adolescent Development
 - Urban Programs & Family Policy
 - Regional Rural Development Centers
 - Rural Sociology
 - Military Family & Veteran's Programs



FCS Strategic Planning & Organizational Restructuring

Questions?



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NIFA GRANT OPPORTUNITIES

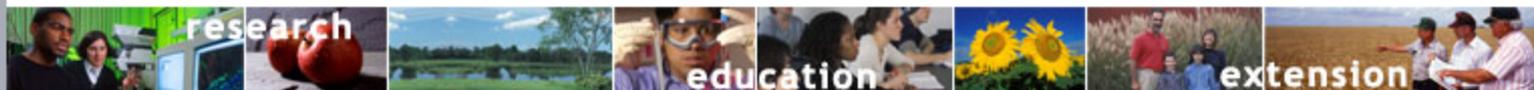


- Grant Opportunities
- Infusing FCS Language
- Grantsmanship Workshops



Grant Opportunities

- FCS Pages
- AFRI & Special Projects
- Grants.gov
- Lists
- Strategic Partnerships-Military



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Information for ...

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Family & Consumer Sciences

NIFA's Family and Consumer Sciences program strengthens families through effective and widespread collaborations among federal, state, and local agencies throughout the nation. Advancing NIFA's goal to improve quality of life in rural areas, the Family and Consumer Sciences program increases the understanding of family systems, family performance, and the overall well-being of families in society.

[See all...](#)

In Focus

- [2009 Extension Human Sciences Network Conference](#)
- [Strengthening Family Relationships](#)
- [Healthy Child Development](#)
- [Adult Development and Aging](#)
- [Military Family Life](#)
- [Professional Development](#)

[See all...](#)

Funding

- [AFRI, Sustainable Bioenergy](#)
- [AFRI, Global Food Security](#)
- [AFRI, Foundational Program](#)
- [AFRI, Food Safety](#)
- [AFRI, Climate Change](#)
- [AFRI, Childhood Obesity Prevention](#)
- [Smith-Lever](#)
- [Hatch Act](#)
- [1890 Capacity](#)

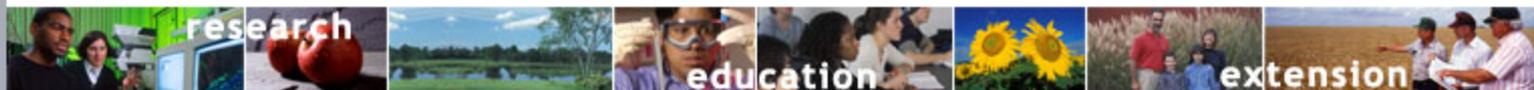
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Selected Results and Impacts

- [NIFA, partners educate Medicare recipients on new Medicare Prescription Drug Card](#)
- [NIFA, a multistate team show parents how to improve their parenting skills](#)
- [Project studies economic change, welfare reform impacts on low-income rural](#)

Partners/Partnership

- [NIA Collaborative Initiative / improving older Americans' well-being](#)
- [Federal agencies / mental health, substance abuse group](#)
- [Land grant universities, defense agencies / programs focusing on military families](#)



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Family & Consumer Sciences

Grants

- [1890 Capacity](#)
- [1890 Facilities](#)
- [AFRI, Childhood Obesity Prevention](#)
- [AFRI, Climate Change](#)
- [AFRI, Food Safety](#)
- [AFRI, Foundational Program](#)
- [AFRI, Global Food Security](#)
- [AFRI, Sustainable Bioenergy](#)
- [AgrAbility: National AgrAbility Projects](#)
- [Alaska Native & Native Hawaiian Institutions](#)
- [Children, Youth, Families: Ed. and Research Network, CYFERnet](#)
- [Children, Youth, Families: Sustainable Community Projects](#)
- [Community Food Projects](#)



Infusing FCS Language

- RFA Writing Teams
- Contacting NPLs (leads & others)



Grantsmanship Workshops

- Institute staff provide overviews of its competitive grants, including program goals and priorities; the grant evaluation process; and past funding statistics. Researchers, educators, extension specialists, and administrators are encouraged to attend.
- Various workshop are offered each year and hosted by different universities or available on the web.



- **Upcoming Workshops Presented by USDA/NIFA**
 - November 30 – December 1, 2010, Crystal City, VA, Crystal Gateway Marriott. Funding opportunities covered: all.
 - January 25 – January 26 2011, Crystal City, VA, Crystal Gateway Marriott. Funding opportunities covered: all.
 - For more information, please contact Raymond Russell
 - rrussell@nifa.usda.gov



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Grants

Upcoming Grantsmanship Workshops Presented by USDA/NIFA

At NIFA's grantsmanship workshops, agency staff provide overviews of its competitive grants, including program goals and priorities; the grant evaluation process; and past funding statistics. Researchers, educators, extension specialists, and administrators are encouraged to attend.

Various workshop types are offered each year and hosted by different universities or available on the web.

Workshops covering all competitive grants

- November 30 – December 1, 2010, Crystal City, VA, Crystal Gateway Marriott. Funding opportunities covered: all.
- January 25 – January 26 2011, Crystal City, VA, Crystal Gateway Marriott. Funding opportunities covered: all.

For more information, please contact [Raymond Russell](#).

Workshops covering only Organic Research and Extension Initiative (OREI), Organic Transitions Program (ORG), Specialty Crop Research Initiative (SCRI), and the Sustainable Agriculture Research and Education (SARE) grants

- September 8, 2010, Washington State University, Pullman, WA.

For more information, please contact [Elizabeth Ley](#)



FCS & NIFA PRIORITIES

- Signature Programs
- FCS Language in RFAs
- Strategic Partnerships