

America Saves Week & Extension 2012

Information for Extension Educators

GOAL: All fifty states will participate in America Saves Week 2012.

To help meet this goal, you are being provided with materials that follow the theme of this week: Set a Goal, Make a Plan, Save Automatically.

- PowerPoint with notes
- Client survey form
- Set a goal worksheet
- Promotional flyer for webinar.

There will be a webinar held during Saves Week (Feb. 22, 12:30 EST) using these materials. The webinar will be presented by University of Florida Extension. Register for webinar: <http://bit.ly/SaveMoney>. You are encouraged to promote this in your county/area using the flyer provided. You can receive a list of participants from your county, if you desire.

Suggestions for using:

- ✓ Schedule to teach a class during Saves Week, using the PowerPoint and client survey
- ✓ Use “notes” to do radio, newspaper, social media postings.
- ✓ Promote the webinar to your clientele.
- ✓ Include in other classes.
- ✓ Have participants complete Saver pledges to become an American Saver.

Evaluation:

1. Use the client survey to gather data.
2. Extension educators will be asked to please complete an on-line survey regarding their use of these materials. This is NOT the same as the report for the Week activities, but should also be included in that report.
3. The link will be sent at a later date. Below is the information that will be included:
 - a. How did you use the materials?
 - b. Number of clientele reached, number of programs conducted.
 - c. Number of Saver pledges collected/submitted.