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# Master Family and Consumer Sciences (FCS) Volunteer Program

- **Goal of the Project**
  - To develop a Master Family and Consumer Sciences Volunteer Program as a model that can be replicated in other states or regions



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# Master Family and Consumer Sciences (FCS) Volunteer Program

- **Purpose**

- Build FCS capacity through recruiting/training and utilization of volunteers
- Structure existing FCS Volunteer Programs under one umbrella
- Increase visibility of FCS through delivery of program by volunteers



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# Master Family and Consumer Sciences (FCS) Volunteer Program

- Phase 1 was completed in Virginia in FY 2012
  - Online six-hour curriculum has been developed with 3 major modules

# FCS Volunteer Program

Three modules

12 Lessons

Cooperative Extension



Leadership and Public Policy



Marketing and Branding





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# Master Family and Consumer Sciences (FCS) Volunteer Program

- **Module 1: Cooperative Extension**
  - Cooperative Extension History
  - Family and Consumer Sciences History
  - Family and Consumer Sciences Volunteers
  - Core Areas of FCS



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# Master Family and Consumer Sciences (FCS) Volunteer Program

- **Module 2: Leadership & Public Policy**
  - Effective Communication
  - Diverse Audiences
  - Facilitation Skills
  - Resource Development



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# Master Family and Consumer Sciences (FCS) Volunteer Program

- **Marketing and Branding**
  - Branding Family and Consumer Sciences
  - Value of Family and Consumer Sciences
  - Value of Volunteers
  - Telling Our Story



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# Focus Group

- National representative focus group was convened to provide feedback on the six-hour curriculum developed in Virginia
- Feedback was given to enhance the project



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# Master Family and Consumer Sciences (FCS) Volunteer Program

## Phase 2

- The goal of the project is to continue development of the Master Family and Consumer Sciences (FCS) Volunteer Program, implement and evaluate this pilot project with Extension Educators and volunteer stakeholders.



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# Montana State University Extension – Phase 2

- PowerPoint refinement and unique graphic identity
- Development of Program Participant/User Manual
- Pilot/field review materials with Extension Educators on county level
- Video for marketing new initiative

# Plans for future

- Launching of national initiative at NEAFCS Galaxy Conference
- Conduct pilot with states having Volunteer Management Systems and Master FCS Volunteer Program
- Website with case studies and Master FCS resources



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# Resources for inclusion

- Other videos presented for consideration
- Other resource identification



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# Group Comments/Questions

- What are your thoughts/insights for Montana State University Extension?
- Are you interested in being on a focus group of seven to give feedback in the developmental stages?



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