



United States
Department of
Agriculture

National Institute
of Food
and Agriculture

An Overview of NIFA and Institute of Youth, Family, and Community

Muquarrab A. Qureshi



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WHO AM I ?

Academics: DVM, M.Sc., Ph.D. (Immunogenetics)

LGU: Cornell: 1981 – 85

NC State: 1987 – 2003

Professor; Director of Graduate Programs;
Associate Dean of the Graduate School

USDA:

2003:

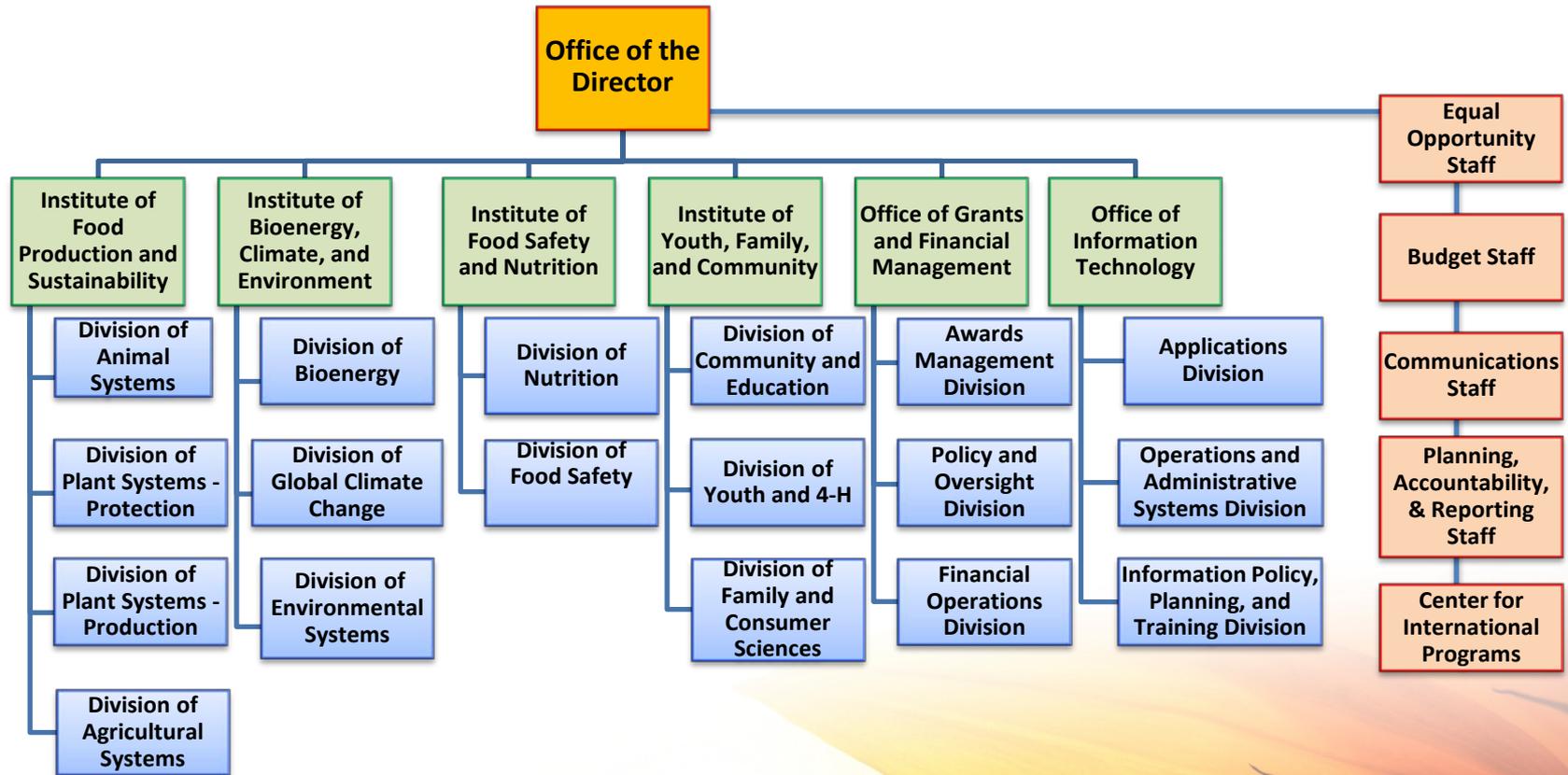
NPL – Genetics

2008:

Director - Animal Systems

2012:

Assistant Director (SES) IYFC

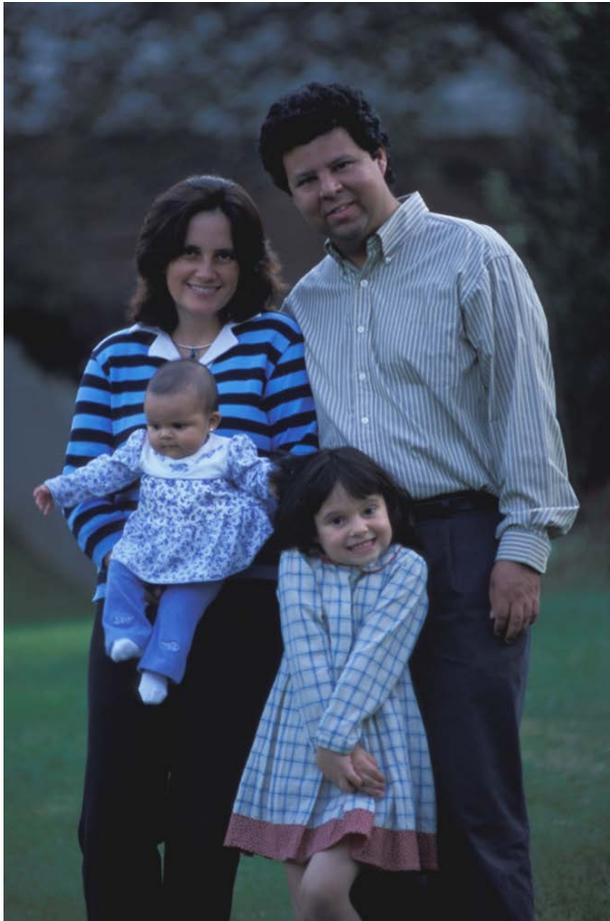




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INSTITUTE OF YOUTH, FAMILY, AND COMMUNITY



**Enabling vibrant and resilient
communities**

**Preparing the next generation of
scientists**

**Enhancing science capacity in
minority-serving institutions**

**Enhancing youth and family
development**

Office of the Director

Institute of Youth, Family & Community

Assistant Director:
Muquarrab Qureshi

**Division of Youth and
4-H**
Lauxman

**Division of Community
and Education**
Smith (Acting)

**Division of Family and
Consumer Sciences**
Crocoll

Division of Youth & 4-H Programs

- 4-H Youth Development Program
 - Community Clubs, Afterschool, In-School, Camps, etc.
- Children, Youth, and Families At-Risk (CYFAR)
- Youth Programs for Military Families
- Agriculture in the Classroom





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Division of Youth and 4-H

- Director: Lisa Lauxman
- P 202-690-4568
- F 202-720-9366
- lilauxman@nifa.usda.gov



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Division of Community and Education (DOCE)

Areas of Focus:

- Developing Human Capital & Expertise in Food and Agriculture
- Increasing Capacity of Minority-Serving Institutions



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DOCE Programs

- Higher Education Multicultural Scholars Grants
- NIFA Fellowship Pre and Post-docs.
- Higher Education Challenge Grants



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Division of Community and Education

- Director: Greg Smith
- P 202-720-1973
- F 202-720-9366
- gsmith@nifa.usda.gov



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Division of Family and Consumer Sciences (DFCS)

- Promoting the Social/Behavioral /Human Dimensions of NIFA Sciences through:
 - scientific research and its application;
 - strategic partnerships;
 - Extension education; and
 - the preparation of the next generation of Family and Consumer Sciences professionals.



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DFCS Programs

- Regional Innovation
- Agricultural Risk Management
- Trade Adjustment Assistance for Farmers
- Financial Literacy
- Promoting Healthy Homes



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Division of Family and Consumer Sciences

- Director: Caroline Crocoll
- P 202-720-4795
- F 202-720-9366
- ccrocoll@nifa.usda.gov



Some IYFC Statistics

- **55 Program Staff**
- **~30 Legislative Authority Programs**
- **Provided Merit Review to 1593 Projects**
- **Conducted 29 peer-review panels**
- **Funded 846 competitive proposals**
- **Our partners reported ~\$350M against 13 Knowledge Areas**



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For the sake of Conversation!

**Q # 1: What ought to be our
(NIFA's) Tag Line ?**



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“We will CURE what ails you”

NIH Line



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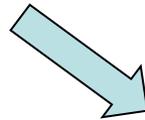
What should be the USDA's Tag Line?

We'll **PREVENT** what ails you

Prevent or Find Solutions

Technology

Sociology



EXTENSION

**So, Let's build capacity to have
a conversation first**

We are in Preventing or Finding Solutions Business

Because NIFA is Outcome Driven

Discovery



Translation



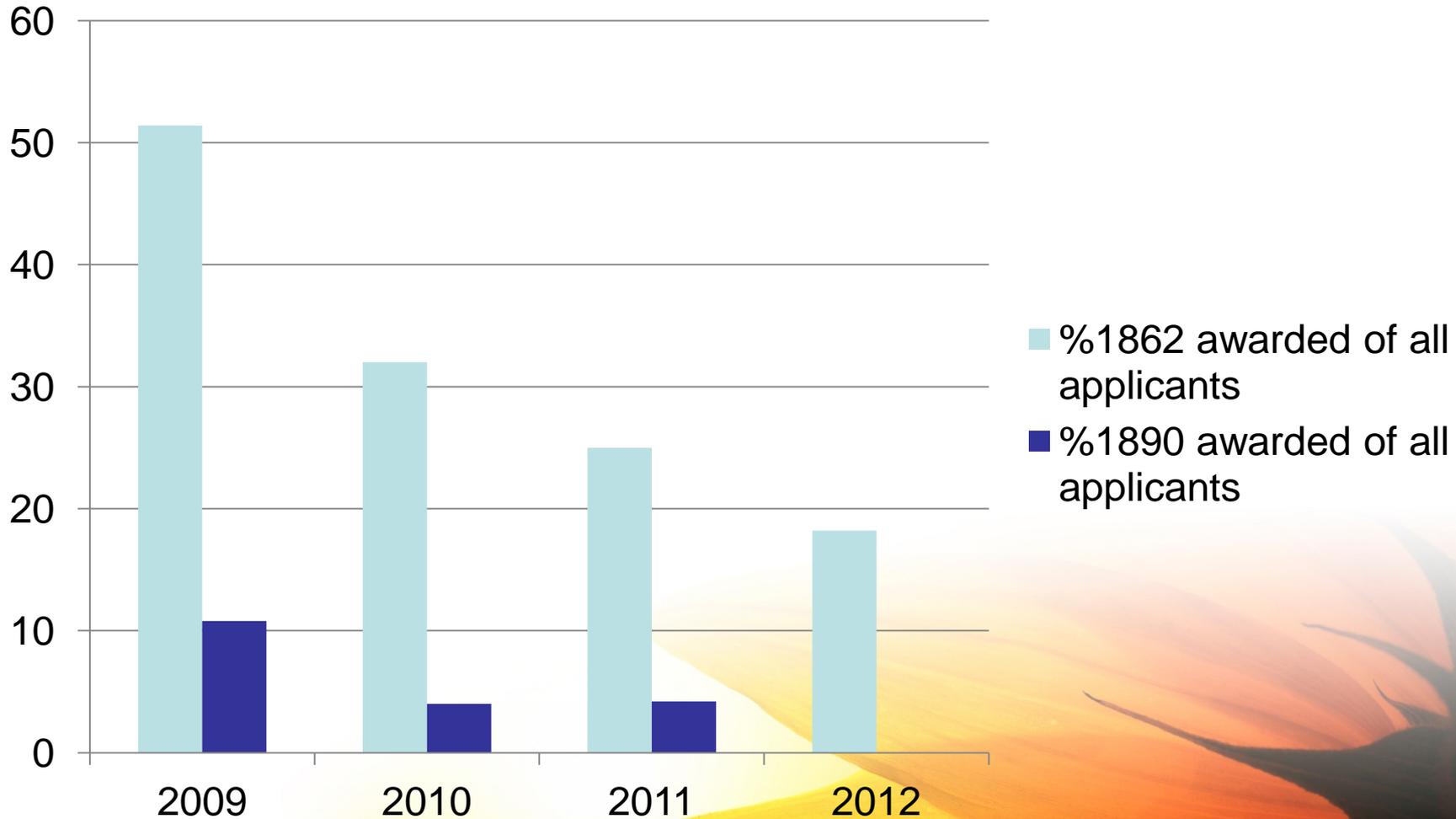
Innovation



Solution

A Package Deal !!!!

CYFAR Awards Data for 1862 Vs. 1892





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**Q # 2: If we start with a “Blank Page”
What should we put our money on?**

What **public value** should we support?

***We are in a unique position to start
and take charge of this conversation**



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Farm to Fork

Farm to Fork to Healthy Outcome



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**As we start figuring out the
“Public Value” and the nexus
between Technology and
Sociology, we should be able
to start offering deliverables
through NIFA**



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**My Thanks to
Dr. Caroline Crocoll
and IYFC Team
And
Thank You!!!!**