

2013 National Coordinators' Conference Expanded Food and Nutrition Education Program (EFNEP)

The Fairfax at Embassy Row
2100 Massachusetts Avenue, N.W.,
Washington, DC

March 11-14, 2013

<<DRAFT AGENDA>>

Monday, March 11th

AM: Educational Visits with Partners and Stakeholders

Pre-Conference Meetings

- 1-3pm: 1890 Coordinator's Meeting **CHURCHILL ROOM**
3-6pm: The EFNEP/SNAP-Ed Relationship **WHITE HALL**
- 5:00pm: Registration **FOYER**
6:00pm: Opening Reception **BALCONY**
6:30pm: Brief Welcome/Introduction of New Coordinators **BALCONY**

Tuesday, March 12th

- 7-9am: Registration **FOYER**
Poster/Exhibit Setup **FOYER**
Continental Breakfast **SALON**
New Coordinator Breakfast (8am) (Option A) **SALON - look for signs**
- 9:30am: Opening Comments **BALLROOM**

Note: Times on the DRAFT Agenda are subject to change

- 9:45am: A Conversation: USDA/REE and Land-Grant Universities' Vision and Commitment to Nutrition Education – How Does EFNEP Fit? **BALLROOM**
- 10:45am: Break **SALON**
- 11:00am: Update from the Extension Committee on Organization and Policy (ECOP)
BALLROOM
- 11:30am: Ice Breaker/Regional Meetings
North Central Region - **TBD**
North East Region - **TBD**
Southern Region - **TBD**
Western Region - **TBD**
- 12:30pm: Lunch **2100 PRIME**
- 1:30pm: State of the Program: EFNEP 2013 **BALLROOM**
The Supervisor's Role: An Essential Component of EFNEP **BALLROOM**
- 3:30pm: Break **SALON**
- 4:00pm: Physical Activity Demo - Zumba **BALLROOM**
- 4:15pm: Poster/Exhibit Session **FOYER**
- 5:00pm: Adjourn

Wednesday, March 13th

- 7-9am: Continental Breakfast **SALON**
New Coordinator Breakfast (8am) (Option B) **SALON - look for signs**
- 9:30am: Breakouts (**BALLROOM, BALCONY, WHITE HALL**)
A: "Come West and Round Up the Core Competencies"
B: "Adopting Healthy Habits: Leveraging EFNEP to Promote Environmental Change"
C: "Exploring the Use of Social Media in EFNEP"
- 10:15am: Break
- 10:30am: Breakouts (**BALLROOM, BALCONY, WHITE HALL**)
A: "Come West and Round Up the Core Competencies"
B: "Adopting Healthy Habits: Leveraging EFNEP to Promote Environmental Change"
C: "Exploring the Use of Social Media in EFNEP"

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- 11:15am: Break SALON
- 11:30am: Analyzing the Season - Successes, Challenges, and Next Steps with WebNEERS
BALLROOM
- 12:30pm: Lunch 2100 PRIME
- 1:30pm: Announcements/Ice breaker BALLROOM
- 1:45pm: A Conversation: Getting the Word Out – The Importance of Data BALLROOM
- 3:00pm: Break SALON
- 3:30pm: Physical Activity Demo - TBD BALLROOM
- 3:45pm: Recruitment: A Whole New Ball Game BALLROOM
- 5pm: Adjourn
Poster/Exhibit Breakdown (by 8pm)

Thursday, March 14th

- 7-9am: Continental Breakfast
- 9:30am: Up at Bat: Implementing Youth Evaluation in EFNEP BALLROOM
- 11:30am: Break SALON
- 11:45pm: Program Highlight BALLROOM
- 12:15pm: Closing Remarks BALLROOM
- 12:30pm: Formal Agenda Concludes

c PM: Educational Visits with Partners and Stakeholders