

**2010 Jeanne M. Priester Award**  
**Sponsored by the National Priester Extension Health Conference**  
**Nomination Due Date: February 12, 2010**

**Purpose**

The Jeanne M. Priester Award honors the accomplishments and contributions of Jeanne M. Priester to the Cooperative Extension System. Ms. Priester was a leader in advancing health education within the Cooperative Extension System during her tenure at the United States Department of Agriculture. The purpose of the award is to honor Extension programs that are positively impacting the health of people across the United States, and that are providing the leadership to expand Extension's capacity to effectively implement health programs. The Priester Award will recognize sound and innovative health education programs on the county, state and national level.

**Award Categories**

Two awards will be given. A nomination can be for either a Statewide/Multi-state Program or County/Multi-county Program.

**Award**

A certificate will be presented to each winning individual or team member (if a team award) in each category. These awards will be presented at the 2010 National Priester Extension Health Conference to be held April 20-22, 2010 in Mobile, Alabama. Award winners will be notified prior to the conference. It is required that award winners (or team lead) be present to receive their award.

**Nominations and Eligibility**

Any Extension employee may make nominations. Self-nominations are acceptable. Project Leaders must have an Extension appointment and programs must be ongoing to be nominated.

**Criteria and Award Eligibility**

Proposals will be reviewed based on the following criteria:

1. The program must be a planned ongoing educational program with consistent interventions and a series of activities that focus on a specific health issue. (30 Points)
2. The program targets an at-risk population. (10 Points)
3. The program must show both local and statewide support. (10 Points)
4. The program must demonstrate an evaluation process. (30 Points)
5. There is evidence of a reviewed curriculum or products developed as part of the program. (10 Points)
6. The program must be replicable. (10 Points)

### **Project Description**

Limit project description to 4 pages and attach to the nomination form which follows. Use 12-point font, one-inch margins, and single-spacing. Do not attach supplemental documents, such as publications or brochures.

1. Program Description – This section should provide details on the program such as a description of the following:
  - a) The need for the program and program objectives;
  - b) The primary target audience (number of participants, type of audience, the program served (demographics); the potential audience that could have been served); and
  - c) The program delivery methods (type of methods used, number of lessons, training hours, etc).
2. Local and statewide support – This section should briefly describe the extent that the program is accepted at the multi-state, state, and local levels. Include a list of collaborating partners who played a significant role in the program as well as the involvement of stakeholders.
3. Program Evaluation – This section should describe the evaluation process (type of evaluation performed, measurable outcomes validated and changes made to the program, if any, as a result of evaluation).
4. Products Developed – List any reviewed curriculum, CDs, videos, publications, web based resources, etc. developed for the program, note whether products are peer-reviewed, sold to other states or used by other states, etc. When applicable and appropriate, provide a URL where the materials can be viewed.
5. Replicability – This section should include a description of any Extension Services, agencies or organizations that have replicated the program or its potential to be replicated. Include how program was adapted for other communities or target populations.

### **Review and Selection Process**

1. The Priester Extension Health Conference Planning Committee will coordinate the review and selection process.
2. The review team will consist of both members of the Priester Extension Health Conference Planning Committee and external individuals.
3. The review team may choose not to give an award if no submitted proposals adequately meet the identified criteria.
4. Proposals will be reviewed based on stated Criteria, Award Eligibility, and Proposal Format requirements (as specified in project description).

**Due Date**

The nomination form and project proposal must be submitted via email and received by February 12, 2010. All information must be received under one cover. No late proposals will be reviewed. Send the nomination packet by e-mail to: Shirley Gerrior at [sgerrior@nifa.usda.gov](mailto:sgerrior@nifa.usda.gov) and Karen Zotz at [kzotz@purdue.edu](mailto:kzotz@purdue.edu). Please use "Priester Award" as the subject header.

**Conference Information**

Additional information regarding the 2010 National Priester Extension Health Conference including registration information can be found on the web at [www.aces.edu/priester](http://www.aces.edu/priester).

**2010 PRIESTER AWARD  
NOMINATION FORM**

**A. Project Title:**

**B. Project Leader Name and Title:**

**Address:**

**Phone:**

**Email:**

**Does this person have an Extension Appointment**     Yes     No

**C. Names and titles of other Team Members if Applicable:**

**D. Proposal is for:**     County/Multi-County Award  
                                   State/Multi-State Award

**E: Nominating Group/Individual:** (Provide only if not a self-nomination)

**Contact Person:**

**Address:**

**Phone:**

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Extension Director or Assistant Director                      Date

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State

**Please attach project description to this nomination form and send via email by February 12, 2010 to Shirley Gerrior ([sgerrior@nifa.usda.gov](mailto:sgerrior@nifa.usda.gov)) and Karen Zotz ([kzotz@purdue.edu](mailto:kzotz@purdue.edu)).**