



National Institute of Food and Agriculture

U.S. DEPARTMENT OF AGRICULTURE

BIOENERGY, CLIMATE, AND ENVIRONMENT
FOOD PRODUCTION AND SUSTAINABILITY
YOUTH, FAMILY, AND COMMUNITY
FOOD SAFETY AND NUTRITION
INTERNATIONAL PROGRAMS

NIFA

Nutrition Security Webinar
Gus Schumacher Nutrition Incentive Program (GusnIP): Overview, Impacts & Opportunities
April 26, 2022

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NIFA Nutrition Security Relevant Programs

Primary:

- Expanded Food and Nutrition Education Program (EFNEP)
- Gus Schumacher Nutrition Incentive Program (GusNIP)
- Food and Agriculture Service-Learning Program (FASLP)
- Community Food Projects (CFP)
- Agricultural and Food Research Initiative (AFRI) competitive grants program, priority area, A1344 Diet, Nutrition and the Prevention of Chronic Diseases

Additional:

- AFRI priority areas A1641 Economics, Markets, and Trade, A1103 Foundational Knowledge of Plant Products, A9211 Sustainable Agricultural Systems
- Federally-Recognized Tribes Extension Program (FRTEP)
- Hispanic-Serving Institutions Education Grants Program (HSI)
- Sustainable Agriculture Research and Education (SARE) Program
- Beginning Farmer and Rancher Development Program (BFRDP)
- Enhancing Agricultural Opportunities for Military Veterans (AgVets)
- Master Gardener, Master Health & Master Food Preserver Programs
- Small Business Innovation Research (SBIR)
- 4-H Youth Development Program
- Children, Youth and Families at Risk (CYFAR)
- CYFAR 4-H Military Partnership Professional Development & Technical Assistance (CMPC-PDTA)
- 1890 Land-Grant Institution Programs
- National Center for Home Preservation
- New Technologies for Ag Extension (NTAE)
- Regional Rural Development
- Rural Health & Safety Education



NIFA Webinar Series

Join USDA's National Institute of Food and Agriculture (NIFA) for its Nutrition Security Webinar Series! Our series features speakers across a range of backgrounds and disciplines as they lead discussions about nutrition security during and beyond the COVID-19 pandemic.

<https://nifa.usda.gov/program/nifa-nutrition-security-webinar-series>

<https://www.nifa.usda.gov/topics/food-nutrition-security>



Today's Outline

- Provide an overview of the Gus Schumacher Nutrition Incentive Program (GusNIP)
- Explain how the Gretchen Swanson Center for Nutrition oversees the evaluation of GusNIP as the lead of the Nutrition Incentive Program Training, Technical Assistance, Evaluation, and Information (NTAE) Center in partnership with Fair Food Network who oversees technical assistance and innovation. These organizations will then:
 - Provide an overview of the GusNIP NTAE Center and Nutrition Incentive Hub,
 - Describe research and evaluation and technical assistance and innovation,
 - Highlight produce prescription and nutrition incentive projects and outcome data, and discuss future plans.
 - Both NIFA and NTAE panelists will have breakout rooms in the last section of the webinar where people may dive deeper into some case studies and engage in discussions.

Today's Panelists



**Amy Yaroch, PhD,
Executive Director,
Gretchen Swanson Center
for Nutrition & Project
Director, GusNIP NTAE
Center**



**Holly A. Parker,
MPP, Chief
Program &
Strategy Officer,
Fair Food
Network**



**Hilary Seligman, MD,
MAS, Professor at the
University of California
at San Francisco with
appointments in the
Department of Medicine
and Epidemiology and
Biostatistics**



**Carmen Byker
Shanks, PhD,
RDN, Principal
Research
Scientist,
Associate
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and Evaluation,
GusNIP NTAE**



Gus Schumacher Nutrition Incentive Program (GusNIP) Team

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Ryan Kornegay

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Summer LaRose

Sheila Fleischhacker

Beth Kerling

Stephanie Smith

Keeva Shepard

Cierrah Kassetas

Heather Garcia (FNS)

Marga Ortiz (FNS)





Gus Schumacher Nutrition Incentive Program (GusNIP) Funding FY2022: \$46M Mallory Koenings (NPL)

<p>Purpose</p>	<p>Bring together stakeholders from food and healthcare systems to foster understanding of how they might improve the health and nutrition status of participating households</p>
<p>Nutrition Incentive Program (collaboration with USDA FNS)</p>	<p>Increase the purchase of fruits and vegetables by consumers participating in SNAP/NAP by providing incentives at the point of purchase, \$34 million in FY22 <u>Pilot</u> \$100,000 up to 1 year; 100% match; <u>Standard</u> \$500,000 up to 4 years; 100% match; <u>Large-scale</u> ≥\$500,000 up to 4 years; 100% match</p>
<p>Produce Prescription Program</p>	<p>Provide financial/non-financial incentives to income-eligible individuals to purchase/procure fruits and vegetables intended to improve dietary health through increased consumption of fruits and vegetables, reduce individual and household food insecurity, and reduce healthcare usage and associated costs, \$5 million in FY22, Standard ≤\$500,000 up to 3 years; No match</p>
<p>Cooperative Agreement</p>	<p>Nutrition Incentive Program Training, Technical Assistance, Evaluation and Information Centers (NTAE), \$7 million/yr continuation for 4 years; No match</p>
<p>External Stakeholders & Eligible Applicants</p>	<ul style="list-style-type: none"> • USDA FNS • Non-Profit Organizations, Governmental Agencies/Tribal Agencies

<https://nifa.usda.gov/program/gus-schumacher-nutrition-incentive-grant-program>



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Next NIFA Nutrition Security Webinar
Veggie Book + Preview of August Metrics
Webinar
May 16, 2022

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Optional Breakout Room Discussions

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