Health Partnership Opportunities

NEAFCS Annual Conference
September 14 – 15, 2016
Big Sky, MT
Linda Kirk Fox, University of Georgia
The Land Grant Idea

**RESEARCH**
Provides answers to complex issues facing our nation and our world

**EDUCATION**
Strengthens schools and universities to train the next generation of scientists, educators, producers and citizens.

**EXTENSION**
Takes knowledge gained through research and education to the people who need it the most.
Evolution of Extension’s Partnerships for Health

2013
- ECOP Health Task Force constituted

2014
- Extension's Framework for Health developed and adopted system-wide
- Health Action Teams launched
- Board on Ag Assembly & Board on Human Sciences begin joint Healthy Food Systems/Healthy People Initiative

2015
- National Health Outreach Conference reframed and Robert Wood Johnson Foundation planning grant $445K to determine key drivers for activation & sustainability
- HFS/HP report sets 5 goals for programmatic priorities

2016
- RWJF Start-Up Grant $445K & Ideation meeting with key stakeholders to frame activation & secure buy-in and HSF/HP determines implementation strategy to secure financial resources
- Joint CES Ag Experiment Station Directors conference
- Jackson, WY 9/19-22/16

2017
- Extension & RWJF Culture of Health system-wide roll out and HSF/HP to translate ideas into federal programs, new or existing funding

The Future
Ten Year Vision to Operationalize & Activate our Framework
BAA/BOHS Report

• Distributed in March 2016 for Council on Agriculture, Research, Extension and Teaching (CARET) and Academic Heads Section (AHS), and research and extension directors Hill Visits.

• Report also distributed at BOHS Conference in March in Arlington, VA and at National Health Outreach Conference in Roanoke, VA in April.
BAA/BOHS Healthy Food Systems/Healthy People

Five programmatic priorities:

• Integration across systems (federal, state, county, local) and interdisciplinary within universities

• Improve lab to community through education, outreach and engagement

• Identify drivers of food choice and interconnectedness with food consumption decisions

• Broaden definition of food quality and functionality of food and dietary supplements

• Better understand the complex relationship of food-human-gut microbiome.
The overarching goal of the report and our implementation actions is to work toward greater interdisciplinary research, Extension and education activities in the fields of agriculture, food, nutrition, health care.

The implementation plan is intended to translate the ideas from the report into potential new federal programs and/or integrate the HFSHP objectives into existing programs, and other actions.

Critical to build partnerships with private sector, non-profit, and state/local government entities.
BAA/BOHS Healthy Food Systems/Healthy People

- Research, evidence-based prevention and care, multidisciplinary approaches and means of strengthening federal partnerships with USDA NIFA and others (e.g. CDC), and expanding the recommendations of the Nutrition Research Roadmap 2016-2021 all fit within the HFS/HP priorities

- Discussion and action to be part of agenda next week in Jackson, WY
# HSF/HP Implementation Committee

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Institution</th>
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<tbody>
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Evolution of Extension’s *Strategic Plan for Health*

- **2013**: ECOP Health Task Force constituted
- **2014**: Extension’s Framework for Health developed and adopted system-wide
- **2015**: RWJF planning grant $445K to determine key drivers for activation & sustainability
- **2016**: RWJF Start-Up Grant $445K & Ideation meeting with key stakeholders to frame activation & secure buy-in
- **2017**: Extension Culture of Health system-wide roll out
- **2027**: Transitioning into sustainability plan
Strategic Opportunities For CES — National, State, Local

• Leverage new investments and partnerships

• Integrate Extension programs and professionals

• Demonstrate Extension's unique interdisciplinary capacity of respond to critical issues

• Raise visibility and awareness of Extension internally and externally
Build on Success: Three Key Differentiating Elements

Youth Leadership

Expert Volunteers

Applied Research

Doing for Health what we have done for Agriculture over the past 100 years
Three Phases for Implementation

Start-up (2016-2017)
- Designing a systems approach
- Testing tools & templates for Launch
- Developing support structure and professional development opportunities

Launch (2017-2027)
- National structure with local Health Councils assessing needs & taking action
- Opt-in with state and local self-assessments to determine level of participation

Sustain (2027+)
- Programming grounded in research
- Delivered by trained professionals & volunteers
- Life-changing individual & societal results
10 Year Launch Phase with 5 Waves

Wave 1 (2017-2018)
- Implementers: 10 LGU
- Readiness: 56 LGUs

Wave 2 (2019-2020)
- Implementers: 30 LGU
- Readiness: 36 LGUs

Wave 3 (2021-2022)
- Implementers: 66 LGU
- Ongoing PD: All

Wave 4 (2023-2024)
- Implementers: 66 LGU
- Ongoing PD: All

Wave 5 (2025-2026)
- Implementers: 66 LGU
- Ongoing PD: All

*Assumes 10 LGUs aren’t interested in participating
Wave 1: 2017-2018

Implementers: 10 LGUs (2 per Region)
Readiness: 56 LGUs

1. Administrator assessment to determine LGU interest
2. Community assessment (3) to determine tier of readiness for Health Council
3. Build/refine Health Council
4. Health Council determines outcomes to affect
5. Health Council action planning & implementation
6. Evaluate results

1. State, local and individual assessments to determine professional development needs
2. Creation of PD “pathway” to develop readiness for Wave 2 or 3 implementation
Overarching Wave 1 Structure

**Tier 1: Innovators**
Council in place and utilizing evaluation tool to inform work

**Tier 2: Early Adopters**
Loose council in place

**Tier 3: Late Adopters**
No council in place

As counties build stronger structure & improved process they move up the tiers for larger innovation grants to implement bigger projects. Meanwhile, best practices are collected and funneled down within regions by Regional Lead Advisors/Specialists.
Potential Funding for the System
Proposed $7-10M for Each Wave

• CES and National 4-H Council Leadership
• Tier Lead Advisor
• Regional Lead Advisor
• Innovation Grants for Heath Council Action Plans
• Professional Development Resources & Training
How can you get involved?

• Launch (2017-2018): **10 states needed** to pilot implementation in Wave 1
National Leadership Advisory Team

Thank you to the Advisory Team who informed the strategy for the Start-up Phase and those that have continued as Core Leadership Team members to build the Launch strategy.

**Extension & BOHS**
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Thank you!

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