FY 2018
Community Food Projects
Competitive Grant Program

Presenters:
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FY 2018 CFP Proposals
Important Date

• Due date: December 4\textsuperscript{th} at 5 p.m. EST

• New Users of Grants.gov, please read page 10 of RFA carefully, as DUNS and SAM number registration takes several weeks to complete. It is critical to begin as soon as possible.

Do NOT wait until the last minute.
Community Food Projects Competitive Grant Program (CFPCGP)

• Fight food insecurity through developing community food projects that help promote the self-sufficiency of low-income communities.

• Increase food security by bringing the whole food system together to assess strengths, establish linkages, and create systems that improve the self-reliance of community.
Project Types

• **Community Food Projects (CFP)**-
  – Not to exceed $400,000 over four years
  – Matching funds required

• **Planning Projects (PP)**-
  – Not to exceed $35,000 and not to exceed three years
  – Matching funds required
CFP-Purpose & Priorities: Primary Goals

• Meet the food needs of low-income individuals
• Increase the self-reliance of communities
• Promote comprehensive responses to local food, farm, and nutrition issues
CFP-Purpose & Priorities: Primary Goals, cont.

• Meet specific state, local, or neighborhood food and agricultural needs:
  – * Equipment necessary for efficient operation,
  – Planning for long-term solutions, and
  – Creation of innovative marketing activities.
CFP- Purpose/Priority

- Develop connections between two or more sectors of the food system
- Support the development of entrepreneurial projects
- Develop innovative connections between the for-profit and nonprofit food sectors, or
- Encourage long-term planning activities.
CFP - Purpose/Priority (cont’d)

• * Develop new resources & strategies to help reduce food insecurity in the community & prevent food insecurity in the future:
  – Develop creative food resources,
  – Coordinate food services with park and recreation programs, and (such as summer feeding programs)
  – Include nutrition education programs for at-risk populations, enhance food purchasing & food-prep skills * (EFNEP & SNAP-ED opportunities)
Examples of CFP Projects example include, but not Limited to:

- Community gardens with market stands,
- Value chain projects
- Food hub
- Farmers’ markets
- CSAs
- Farm-to-institutions projects
- Corner markets and mobile markets
Planning Projects (PP): Purpose

- Connections between two or more sectors of the food system
- The development of entrepreneurial projects
- Innovative connections between the for-profit and nonprofit food sectors.
Planning Projects examples include, but not Limited to:

- Community Food Assessments and coordination of collaborative development
- GIS development
- GIS analysis
- Food sovereignty study
- Farm-to-institution
Eligible Applicants

• **Public** food program service providers, tribal organizations, or private nonprofit entities, including gleaners meeting the four requirements:

  1. *Experience in the area*: Community food work, particularly small and medium-size farms, Job training and business development for food related activities in low income communities, and efforts to reduce food insecurity in the community, including food distribution, improving access to services, or coordinating services.
Eligible Applicants (cont’d)

2. **Demonstrate competency to implement a project**, provide fiscal accountability, collect data, and prepare reports and other necessary documentation.

3. **Demonstrate a willingness to share information** with researchers, evaluators, practitioners, and other interested parties.

Partners and Collaborators

- CFP or PP awards are encouraged to seek and create partnerships with public or private, non-profit or for-profit entities:
  - including links with academic institutions
  - local government entities
  - Promise Zone lead applicant/organization or implementation partner
  - Strike Force Coordinators and/or partnering entities.

• See pages 8 – 9 of the RFA for more details.
Promise Zone Initiative

• Communities compete in a transparent process, and are required to demonstrate strength and effectiveness of their local commitment, to become a Promise Zone.

• Identify a set of outcomes they will pursue to *revitalize their communities*, develop a strategy supporting those outcomes & realign resources accordingly. For communities selected, the federal government will partner to help the Promise Zones access the resources & expertise they need.

*Submit certified HUD 50153 form with proposal*
Strike Force Initiative

• Leverages USDA and partner’s resources to systemically mitigate persistent poverty in areas by creating self-sustaining, long-term economic development in areas of pervasive poverty, unemployment, & general distress.

• Aims to improve food security by increasing access to safe & nutritious foods.

Submit copy of Strike Force Designation with proposal.
Partners and Collaborators-
Detail links

• Promise Zones: www.hud.gov/promisezones


• Submit proof: copy of Certified HUD 50153 (Promise Zones) or copy of Strike Force Designation.

  – Only the applicant must meet the eligibility requirements
Cost Sharing or Matching

• CFP and PP applicants **MUST** provide matching on a dollar-for-dollar basis for all federal funds awarded.

• Matching funds may be provided through cash and/or in-kind contributions fairly evaluated, including facilities.
Evaluation

• CFP proposals contain a **strong** evaluation component. Innovative evaluation strategies are especially encouraged.

• Evaluations focus on “logic models” and the measurement of *Indicators of Success* in meeting the legislative goals and objectives of the CFPCGP.

• **Awardees are expected to contribute data to the annual report each year.**
CFP Impact

• “For food-insecure households, community gardens are a valuable resource during our 6-month growing season.

• For refugee and immigrant communities, community and school gardens have acted as mechanisms for cross-cultural connection, and places where cultures can be shared through food.”
CFP Grantees


New Entry Sustainable Farming Webinar Oct. 25th- 2 P.M. EST.

• Register NESFP.org for the Webinar.

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Questions?