HEALTH IN ALL POLICY EDUCATION

ACTION TEAM

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HEALTH IN ALL POLICIES EDUCATION-A PRIORITY OF ECOP HEALTH TASK FORCE

- Originally called Health Policy Issues Education
- Mission: Focus on the convergence of health in all policies and systems decisions and practices
- Target: Healthy and Safe Environments that will equitably support Healthy and Safe Choices
- Goal: Decrease exposure to contextual inequities in order to increase the numbers of people in the U.S. who are healthy at every stage of life

Cooperative Extension’s National Framework for Health & Wellness

Based on the National Prevention Strategy Action Plan, U.S. Department of Health & Human Services
HEALTH IN ALL POLICIES EDUCATION – ECOP ACTION TEAM

Objectives:

▪ Clarify Extension’s role, resources and readiness to work at outer rings of social ecological model

▪ Advance population approaches, i.e. policy, systems, environmental (PSE) strategies

▪ Engage diverse populations, organizations and sectors in consideration of potential health outcomes of policy actions and systems change

▪ Work to help organizations and sector partners embrace a culture of health and health equitable collective impacts
PEOPLE AND PLACES ECOLOGICAL SYSTEMS FRAME FOR HEALTH IMPACT

Healthy, Safe, & Just Choices ↔ Healthy, Safe, & Equitable Environments

Intrapersonal
Demographic, Knowledge, Skills, Attitudes, Behaviors

Interpersonal
Family, Peer, Social &/or Cultural Networks & Associations

Organizational
Policy, Systems, Environment Context

Local Community
Policy, Systems, Environment Context

Broader Political,
Economic, Social, Structural Context

Build Readiness, Capacity

Leaders & Partnerships for Planning & Action

Participatory Discovery – Knowledge Used for Collective Benefit & Impact

ATTRIBUTES OF PEOPLE ↔ ATTRIBUTES OF PLACE
How and whose health will be affected and in what way?

SYSTEMATIC ANALYSIS OF POTENTIAL HEALTH CONSEQUENCES IN ADVANCE OF THE IMPLEMENTATION OF PROGRAMS, PLANS, AND POLICIES

ASSESSING EXTENSION FCS NEEDS AND ORGANIZATIONAL READINESS TO TAKE ACTION (2015-2016)

Establish shared meanings
Gather insights to inform future actions/efforts

Awareness raising through webinar presentation

Equip Extension staff with knowledge and skills
Foster sustainable networks for Extension peer mentoring and professional growth
Connect state/regional efforts to ECOP action team
Develop methods for evaluating outcomes and impacts

Information gathering through focus groups
WHAT EMERGED...

- Overall, FCS is between “denial/resistance” and “vague awareness” in readiness to take action on the HiaP Extension priority

- Data were further coded into the six dimensions of readiness that are essential for addressing an issue

<table>
<thead>
<tr>
<th>DIMENSION</th>
<th>Coder 1</th>
<th>Coder 2</th>
<th>SCORE</th>
</tr>
</thead>
<tbody>
<tr>
<td>A – Current Efforts</td>
<td>2.5</td>
<td>3</td>
<td>2.75</td>
</tr>
<tr>
<td>B – Knowledge of Efforts</td>
<td>2</td>
<td>2</td>
<td>2</td>
</tr>
<tr>
<td>C – Leadership</td>
<td>3</td>
<td>3</td>
<td>3</td>
</tr>
<tr>
<td>D – Climate/Attitude</td>
<td>2</td>
<td>3</td>
<td>2.5</td>
</tr>
<tr>
<td>E – Knowledge of Issue</td>
<td>1.5</td>
<td>2</td>
<td>1.75</td>
</tr>
<tr>
<td>F – Available Resources</td>
<td>3.5</td>
<td>4</td>
<td>3.75</td>
</tr>
<tr>
<td>Overall Community Readiness (average of all dimensions)</td>
<td>2.4</td>
<td>2.8</td>
<td>2.6</td>
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</tbody>
</table>

Key for 9-Point Scale: 1 No Awareness; 2 Denial/Resistance; 3 Vague Awareness; 4 Preplanning; 5 Preparation; 6 Initiation; 7 Stabilization; 8 Confirmation/Expansion; 9 Professionalization
LOGIC OF HiAP EDUCATION FOR COOPERATIVE EXTENSION

Challenges to Sustainable Actions

- Need wide-spread institutional structure and systems change
- Need paradigm shift, shared vision and shared values -- language, reporting structure, reward system, e.g. promotion, tenure, professional advancement, research grants (USDA/NIFA) and partnerships

Assumptions

- Cooperative Extension is embedded in communities, and has been for a very long time; already visible within states and territories, and are known – has people on the ground

ACTIVITIES PLANNED
INCREASE KNOWLEDGE, SKILLS, AND RAISE AWARENESS OF HiAP THROUGH EXTENSION TAILORED EDUCATION

1. Develop Health in all Policies Education online training and toolkit for Extension professionals

- Specific outcomes: An online course that includes a series of online training modules to be used by Extension (and partners) focused on:
  - Framework for Health in All Policies engagement
  - Health equity and policy, systems, and environmental justice
  - Extension tailored examples of HiAP in action
2. Inform Health in all Policies Education online toolkit with input from Extension, including community development colleagues.

- Specific outcomes:
  - Identified menu of cross-programming opportunities and programs operated across the nation that would be easy targeted for HiaP Education engagement
  - Extension tailored toolkit to provide guidance for implementing HiaP Education and metrics for evaluating program outcomes and impacts
CONNECT WITH ECOP ACTION TEAMS AND TO STATE, REGIONAL, FEDERAL EFFORTS

3. Identify and develop process to engage regional and state champions

- Provide information that is relevant to those engaged in a collaborative dialogue on next steps
- Identify intersections with strategic plans (USDA, NIFA, LGU, state health improvement plans)
- Present at decision-maker meetings (Extension Directors, Program Leader, NIFA, academic and health/public health sector, etc)
DEVELOP METHODS FOR EVALUATING FCS OUTCOMES AND IMPACTS TO ALIGN WITH NIFA 2020 GOAL

4. Develop appropriate HiaPE indicators and metrics for national and state systems to be integrated into a new set of FCS reported indicators

Align with NIFA 2020 Goal:

- **New systems**: Robust performance *measurement and management system* that demonstrates optimal return on investments in programs, including FCS and 4-H programs

- **Performance metrics**: Targeted set of *meaningful and useful indicators that measure program success*, useful to federal policymakers, benefits extension partners and assists with capturing the excellent work and impacts of 4-H and FCS

- **Engage partners**: How do we *move forward together to collect meaningful, accurate data* that demonstrate the value of NIFA’s investments in science research, education and extension
SHORT TERM OUTCOMES

- Clear recognition that something must be done and what that looks like
- Increased knowledge, skills and attitudes around health and policy work in Extension
- Shared understanding that all policies have health implications

MIDTERM OUTCOMES

- Convened cross-sector and cross-extension colloquia, workshops, partnerships for collective impacts
- Progress to preparation and initiation—engaged leaders begin planning and acting in earnest
- Leadership – positioned “Health” Program Leader to support NIFA/USDA RFAs
PEOPLE AND PLACES ECOLOGICAL SYSTEMS FRAME FOR HEALTH EQUITY IMPACT

Healthy, Safe, & Just Choices ↔ Healthy, Safe, & Equitable Environments

- Δ Access & Exposures
- Intrapersonal Health Supportive PSE
- Δ Access & Exposures
- Interpersonal Health Supportive PSE
- Measured Δ
- Organizational Policy, Systems, Environment Context
- Measured Δ
- Community Policy, Systems, Environment Context
- Collective Political, Economic, Social, Structural Impacts

Extension Supports Community Change Partnerships: Resources, Capacity & Readiness through HiaP Education Initiatives, Planning & Actions

Participatory Discovery and Evidence-Based Decision-Making – Knowledge Used for Collective Benefit, Health Equity & Impact

ATTRIBUTES OF PEOPLE ↔ ATTRIBUTES OF PLACE
NEXT STEPS FOR FCS

Are you willing to/what would you need to:

▪ Engage FCS personnel in HiaP
▪ Encourage education to build capacity for influencing change
▪ Track HiaP efforts and outcomes: policies, systems, environmental impact
HEALTH IN ALL POLICIES EDUCATION TEAM MEMBERS

- Carolyn Byrd, North Carolina State University
- Sarah Eichberger, Michigan State University
- Deborah John, Oregon State University
- Andrea Morris, Alabama A & M University
- Rachel Novotny, University of Hawaii
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